

## STOCK MARKET DEBUTANTE

### YOOX on the Stock Market: the only placement in 2009

On the 3<sup>rd</sup> of December, YOOX will be among the few companies listed on the Milan Stock Market with the help of financial institutions Mediobanca and Goldman Sachs. After the IPO, the management of YOOX Group will control 20% and the maximum capitalization will be worth 226.8 million euro, while the floating shares will go on the Market at 55.5%. Federcio Marchetti founded the company in 1999 and after 10 years, the company now has 270 employees. YOOX Group also powers the Online Stores of prestigious fashion houses with the first being marni.com in 2006. Today, the company powers 16 Online Stores. Looking at the numbers of YOOX, it is obvious that it does not feel the crisis. In September 2009, the company had earnings of 106 million euro (an increase of 48.8%), 5.9 million unique visitors per month and 837 thousand orders in the first nine months of the year.