

**Fashion on the net is loved by one out of three customers**

Established in 2000, YOOX.COM is the online boutique for top fashion brands. It started selling end-of-season clothing and accessories online, and now designers create limited-edition ready-to-wear pieces, accessories and footwear sold exclusively on YOOX.COM. YOOX.COM has enjoyed international success, being the only true global retailer and distinguishing itself from others that deliver to one single country or geographic region. Today, YOOX.COM brings fashion to millions of homes worldwide.